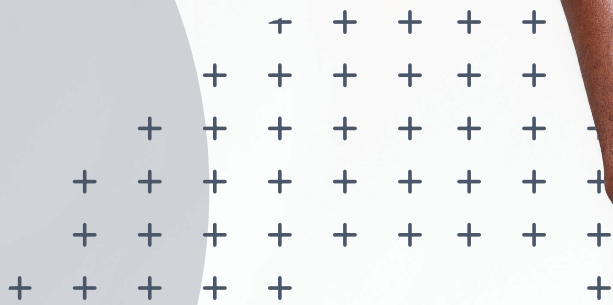


# T-SHIRT GUIDE

2026





# T-SHIRT GUIDE

## 2026



**Left:** BELLA+CANVAS 6110 in Vintage Brown. **Right:** American Apparel 1301 in Burgundy and BELLA+CANVAS 3001 in Dust.





# Check It Out

Explore the **2026 T-Shirt Guide**.

## COTTON

Soft, breathable natural fiber tees for everyday comfort.



## POLY PERFORMANCE

Moisture-wicking tees engineered for movement.



**Left:** American Apparel 1301 in Heather Grey. **Right:** Team 365 TT11 in Sport Athletic Gold and Under Armour 1376842 in Black/White.

**CHECK OUT  
THESE STYLES  
& MORE!**

[SHOP ALL T-SHIRTS](#)

## BLEND

Combined-fiber tees offering balanced softness and durability.



## TRENDING

Modern tees inspired by retail fashion.



**Left:** Gildan 64000CVC in Cocoa Mist. **Right:** American Apparel 102 in Creme and BELLA+CANVAS 6110 in Toast.



## The Right T-Shirt **STARTS HERE**

The **2026 T-Shirt Guide** makes it easier than ever to choose the right tee. Explore our new **Market Map** that highlights **clear use cases** and **core customer segments**, so you know exactly who to target and how to guide each conversation. Another new addition is the easy-to-use **comparison charts** outlining fabrications, fits, and style details, so you can confidently plan recommendations and select **the right t-shirt every time**.

### **T-SHIRT GUIDE KEY TOOLS**

- ✓ **Market Map** outlining core customer segments and use cases
- ✓ **Good/Better/Best** comparison charts
- ✓ **Imprint Sizing Guide** for accurate decoration placement
- ✓ **Decoration Techniques & Inspiration** as an easy reference guide

Tultex 299 in Black and Hanes 5180 in Fatigue Green.



Tultex 602 in Mauve.

## TABLE OF CONTENTS

### **Cotton / 12**

100% Cotton, 100% Ring-Spun Cotton,  
and 100% Combed Ring-Spun Cotton

### **Poly Performance / 20**

100% Polyester and Performance Blends

### **Blends / 26**

CVC (Chief Value Cotton) and Tri-Blend

### **Trending / 32**

Heavyweight, Vintage Wash, and Boxy Fit



American Apparel 102 in Creme and BELLA+CANVAS 6110 in Toast.

# Every T-Shirt TELLS A STORY

Meet the **Market Map** - a fresh, easy way to understand today's t-shirt landscape by outlining the **clear use cases** and **core customer segments** that best align with each market. It creates a universal language that simplifies collaboration and guides smarter buying decisions. With **end-users** at the heart of the framework, the map highlights where each t-shirt delivers the most value, making it easier to plan assortments and engage customers across every market you serve.

*Make sure to look for Use Cases on the Comparison Charts for each T-Shirt!*



# Understanding the Core Customer Segments Behind Every Tee

## T-SHIRT MARKET MAP

### CONSUMER MARKETS

#### Rebrand for Retail:

Social Media Creators  
Microbrands  
Home Hobbyists  
On-Demand Retailers

#### Events & Experiences:

Tourists  
Sports Fans  
Music Lovers  
Milestone Celebrators  
Custom Occasion Attendees  
Marathon Runners

#### Group Activities & Giveaways:

Community Leaders  
Volunteer Teams  
Awareness Groups  
Fundraising Organizations

---

### CORPORATE MARKETS

#### Business Professionals:

Office Staff  
Sales Teams  
Retail Employees  
Trade Show Staff  
Hospitality Employees

#### Swag Recipients:

Event Attendees  
Employee Gifting and Onboarding  
Customer Appreciation  
Loyalty Members

---

### TEAM MARKETS

#### Athletes:

Youth Sports  
School Athletics  
Club Teams  
Coaches  
Recreation Leagues

#### School & Team Fans:

Students  
Parents  
Alumni  
Booster Clubs  
Sorority and Fraternity Members

---

### SPECIALTY WORKWEAR MARKETS

#### Care Professionals:

Clinical Staff  
Salon and Spa Staff  
Medical Administration  
Trainers

#### Trade Professionals:

Construction Workers  
Industrial Workers  
Mechanics  
Outdoor Professionals  
Transportation Drivers

#### Service Industry Workers:

Front of House Staff  
Back of House Staff  
Baristas  
Catering Teams

#### Public Safety Professionals:

First Responders  
Military Members  
Government Teams  
Security Personnel

# BRAND SPOTLIGHT

## BRAND DNA

Bold, expressive, and iconic, **American Apparel** is a fashion-driven brand defined by premium quality, contemporary silhouettes, and confident style. The brand offers retail-ready apparel for businesses looking to make a statement with modern, design-forward basics.

## WHY AMERICAN APPAREL?

- **Style with Purpose** - Known for statement silhouettes and elevated basics, American Apparel delivers design-led looks that resonate with style-conscious customers.
- **Premium Fabrics & Construction** - Crafted with high-quality materials and attention to detail, American Apparel styles offer a refined feel and consistent performance.
- **Responsibly Made** - American Apparel products are Made With Respect™, produced in Gildan-owned facilities that follow leading labor and environmental practices, supporting transparency and accountability throughout the supply chain.

## THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



American Apparel 2001 in Eggplant.

## TOP T-SHIRT STYLES

- 2001CVC - Unisex CVC Tee
- 1301 - Unisex Heavyweight Cotton Tee
- 1301GD - Unisex Garment-Dyed Heavyweight Cotton Tee
- 102 - Women's Fine Jersey Boxy Tee

## NEW & NOTEWORTHY

13ML0, 1302GD, and BR210

[SHOP NOW](#)

# BRAND SPOTLIGHT

## BRAND DNA

With 125 years of proven quality, **Hanes** is an apparel icon that consistently delivers comfort and value in every product. Hanes is known for its innovative approach and for setting new standards, including the Beefy-T—the first-ever T-shirt designed for screen printers and creators.

## WHY HANES?

- **Decorator-Friendly Brand** - With the continual goal of providing the best possible canvas to embellish, Hanes uses creative solutions, proprietary print technologies, and unique fabric blends to reduce variations and inconsistencies, making decorating easier.
- **Leader in Sustainability** - Through responsible manufacturing practices, quality raw materials, and new technologies, Hanes continues to lead the way in improving the lives of people, protecting the planet, and generating sustainable products.
- **Exclusive U.S. Partner** - Hanes offers deep inventory in a wide range of popular styles, sizes, and colors, from one of the most recognized t-shirt brands in the industry.

## THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



Hanes 5180 in Fatigue Green.

## TOP T-SHIRT STYLES

- 5180 - Unisex Beefy-T® T-Shirt
- 5170 - Unisex EcoSmart® T-Shirt
- 5180R - Unisex Beefy-T® Retro Street T-Shirt

## NEW & NOTEWORTHY

4980, 5280, and 5250

[\*\*SHOP NOW\*\*](#)

# BRAND SPOTLIGHT

## BRAND DNA

Designed in Los Angeles with a sharp focus on fit and feel, **BELLA+CANVAS** delivers premium t-shirts made for any expression. Built from real experience on shop floors and print lines, the brand operates with quality as a non-negotiable. Its LA-based design team brings that same hands-on mindset to refined silhouettes, expansive color options, and a forward-looking approach to trends. The result is a retail-ready t-shirt assortment that moves effortlessly from brand builders and memory makers to elevated everyday wear – proving that “good enough” has never moved culture.

## WHY BELLA+CANVAS?

- **Design-Led Fit & Feel** – Design-first styles developed with refined fits and premium fabrics, delivering a polished look and soft hand that is elevated from the first wear to the hundredth wear.
- **Extensive Color Range** – A wide and thoughtfully curated color offering makes it easy to build cohesive collections, match brand palettes, and bring creative ideas to life.
- **Retail-Ready Quality** – Engineered with smooth print surfaces and consistent construction, BELLA+CANVAS t-shirts are built to perform and designed to look elevated well beyond the moment they’re made for.
- **Shaping Culture** – BELLA+CANVAS transforms a blank canvas into the foundation for what’s possible. The brand doesn’t simply keep pace with culture – it actively shapes it, setting the tone for what comes next.
- **Empowering Decorators** – By elevating the standard for blanks, BELLA+CANVAS empowers decorators and the creators they support with premium canvases designed to help every idea shared and amplified with confidence.



BELLA+CANVAS 6110 in Vintage Brown.

## TOP T-SHIRT STYLES

- 3001 – Jersey Tee
- 3413 – Tri-Blend Tee
- 4610 – Unisex 7.5 oz Heavyweight Tee
- 6110 – Women’s 6 oz Heavyweight Tee

## NEW & NOTEWORTHY

3010, 4810GD, 6110GD, and 6882GD

[\*\*SHOP NOW\*\*](#)

# BRAND SPOTLIGHT

## BRAND DNA

Trusted and built to scale, **Gildan** is a global apparel brand known for consistent quality, best value, and responsible production. With a long-standing presence across North America, Gildan offers versatile, high-quality t-shirts designed for everyday performance and reliability.

## WHY GILDAN?

- **Reliable Printwear Performance** - Designed with printing in mind, Gildan styles deliver a smooth, dependable canvas that supports consistent decoration across a wide range of applications.
- **Quality Backed by Accountability** - Consistent product quality driven by disciplined manufacturing standards, paired with innovative fabric technologies and a wide range of sizes and colors help your business deliver dependable results, order after order.
- **Sustainability You Can Trust** - Made With Respect™, Gildan holds itself to the highest ESG standards, from responsibly sourced cotton to certified facilities, supporting ethical manufacturing and reduced environmental impact.



Gildan 64000CVC in Cocoa Mist.

## TOP T-SHIRT STYLES

- 64000 - Unisex Softstyle® T-Shirt
- 64000CVC - Unisex Softstyle® CVC T-Shirt
- 5000 - Unisex Heavy Cotton™ T-Shirt
- H000 - Unisex Hammer™ T-Shirt

## NEW & NOTEWORTHY

3000B, 64PLSMA, and 8000

[\*\*SHOP NOW\*\*](#)

# COTTON



Gildan 64000 in Sand and M&O 4800 in Black.

# Top FABRICATIONS & Ideal MARKETS

## FABRICATIONS

### 100% Cotton

A natural fiber fabric made entirely from cotton fibers. It's widely used due to its breathability, comfort, and versatility in decoration.

#### Benefits:

- Holds ink well and absorbs color evenly
- Naturally stable under heat
- Predictable shrinkage behavior

### 100% Ring-Spun Cotton

Cotton fibers that are continuously twisted and thinned during spinning, creating a softer, stronger, and smoother yarn compared to open-end cotton.

#### Benefits:

- Smoother print surface for higher print clarity
- Increased durability due to stronger yarn structure
- Softer hand feel

### 100% Combed Ring-Spun Cotton

Cotton that is additionally combed to remove shorter fibers and impurities, resulting in the highest level of softness and surface uniformity among cotton types.

#### Benefits:

- Ultra-smooth and highly uniform surface
- Stronger fabric with reduced pilling
- Premium feel for elevated brand positioning

## MARKETS & USE CASES

### CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

### CORPORATE

- Swag Recipients

### TEAM

- School & Team Fans

### SPECIALTY WORKWEAR

- Trade Professionals

### CONSUMER

- Rebrand for Retail
- Events & Experiences

### CORPORATE

- Swag Recipients

### TEAM

- School & Team Fans

### SPECIALTY WORKWEAR

- Trade Professionals
- Public Safety Professionals

### CONSUMER

- Rebrand for Retail
- Events & Experiences

### CORPORATE

- Business Professionals

### TEAM

- School & Team Fans

### SPECIALTY WORKWEAR

- Care Professionals

# 100% COTTON



American Apparel 1301 in Heather Grey and M&O 4800 in Light Blue Heather.

**M&O 4800**



**Hanes 5280**



**American Apparel 1301**



<b>SIZE RANGE</b>	XS-6XL	S-5XL	S-4XL
<b>COLORWAYS</b>	52	46	19
<b>FABRICATION</b>	100% Cotton, 23 Singles	100% Cotton, 22 Singles	100% Cotton, 18 Singles
<b>WEIGHT</b>	5 oz.	5 oz.	6 oz.
<b>FIT</b>	Tubular	Classic Fit / Tubular	Relaxed Fit / Tubular
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	MX	DO, SV, HT, HN, NI	HN, NI
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, SMETA	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified
<b>FABRIC DETAILS</b>	USA Premium Cotton, Pre-shrunk	US-Grown Cotton, Pre-shrunk	-
<b>STYLE DETAILS</b>	USMCA Certified	-	-
<b>WOMEN'S COMPANION</b>	4810	-	-
<b>YOUTH COMPANION</b>	4850	5480	-
<b>OTHER COMPANIONS</b>	4820	5290P, 5280T, 5286	13ML0, 1304
<b>USE CASES</b>	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Events & Experiences, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, School & Team Fans, Trade Professionals

**TOP DECORATION METHODS:** Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers.

# 100% RING-SPUN COTTON



Gildan 64000 in Sage.

**Tultex 202**



**Gildan 64000**



**Hanes 5180**



<b>SIZE RANGE</b>	XS-5XL	XS-5XL	S-5XL
<b>COLORWAYS</b>	67	75	37
<b>FABRICATION</b>	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Heavyweight Cotton, 20 Singles
<b>WEIGHT</b>	4.5 oz.	4.5 oz.	6.1 oz.
<b>FIT</b>	Classic Fit / Tubular	Modern Classic Fit / Tubular	Tubular
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	MX	BD, HT, NI, HN, DO	DO, SV, HT, HN, NI
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified	Sustainable Manufacturing
<b>FABRIC DETAILS</b>	Reactive-dyed, Pre-shrunk, USA Premium Cotton	-	US-Grown Cotton, Pre-shrunk
<b>STYLE DETAILS</b>	USMCA Certified	-	-
<b>WOMEN'S COMPANION</b>	214, 216, 213	64200L, 65000L, 64800L, 64V00L, 64000L	-
<b>YOUTH COMPANION</b>	235	65000B, 64000B	-
<b>OTHER COMPANIONS</b>	S105, 202LS	64PLSMA, 64200, 64V00, 64800, 65000, 64400	518T, 5180R, 5190, 5186
<b>USE CASES</b>	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Trade Professionals, Public Safety Professionals

**TOP DECORATION METHODS:** Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers.

# 100% COMBED RING-SPUN COTTON



Next Level Apparel 3600 in Sand and BELLA+CANVAS 3001 in Vintage Brown.

**Next Level Apparel 3600**



**Tultex 602**



**BELLA+CANVAS 3001**



<b>SIZE RANGE</b>	XS-6XL	XS-5XL	XS-5XL
<b>COLORWAYS</b>	45	37	90
<b>FABRICATION</b>	100% Combed Ring-Spun Cotton, 32 Singles	100% Combed Ring-Spun Cotton, 36 Singles	100% Airlume Combed and Ring-Spun Cotton, 32 Singles
<b>WEIGHT</b>	4.3 oz.	4.2 oz.	4.2 oz.
<b>FIT</b>	Side Seams	Retail Fit / Side Seams	Retail Fit / Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	HN, NI, HT, PK, KH	MX	HN, NI, US, SV, GT
<b>SUSTAINABILITY</b>	-	OEKO-TEX Standard 100, SMETA	Sustainable Manufacturing
<b>FABRIC DETAILS</b>	-	USA Premium Cotton	Pre-shrunk
<b>STYLE DETAILS</b>	-	USMCA Certified	-
<b>WOMEN'S COMPANION</b>	3910, 3933, 3911, 3900	-	6482, 6004, 6405, 6400
<b>YOUTH COMPANION</b>	3311, 3710, 3310	-	3001Y, 3001T, 3001B
<b>OTHER COMPANIONS</b>	3605, 3200, 3602, 3600SW, 3633, 3604, 3601	602CVC	3201, 3021, 100B, 3005
<b>USE CASES</b>	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Rebrand for Retail, Events & Experiences, Business Professionals, Care Professionals

**TOP DECORATION METHODS:** DTG, Discharge w/ plastisol, Screen-printed, DTF Transfers for small jobs.

# POLY PERFORMANCE



CORE365 CE10 in Classic Navy and Gildan 8000 in Dark Maroon.



# Top FABRICATIONS & Ideal MARKETS

## FABRICATIONS

### 100% Polyester

A synthetic fiber known for its strength, color retention, and performance capabilities.

#### Benefits:

- Moisture-wicking and quick-drying properties
- Strong durability with resistance to shrinking, stretching, and wrinkling
- Maintains color vibrancy over time

### Performance Blends

Fabrics made by combining polyester with other fibers to provide a balanced mix of comfort and performance properties.

#### Benefits:

- Moisture-wicking and breathable
- Balanced comfort and performance through multi-fiber construction
- Greater stretch, durability, and softness

## MARKETS & USE CASES

### CONSUMER

- Events & Experiences
- Group Activities & Giveaways

### CORPORATE

- Swag Recipients

### TEAM

- Athletes
- School & Team Fans

### SPECIALTY WORKWEAR

- Trade Professionals

### CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

### CORPORATE

- Swag Recipients

### TEAM

- School & Team Fans

### SPECIALTY WORKWEAR

- Care Professionals
- Trade Professionals
- Service Industry Workers

# 100% POLYESTER



Team 365 TT11 in Sport Athletic Gold and Under Armour 1376842 in Black/White.

**CORE365 CE10**



**Team 365 TT11**



**Under Armour 1376842**



<b>SIZE RANGE</b>	XS-6XL	XS-6XL	S-4XL
<b>COLORWAYS</b>	26	30	12
<b>FABRICATION</b>	100% Polyester	100% Polyester	100% Recycled Polyester
<b>WEIGHT</b>	4.13 oz.	3.5 oz.	4.69 oz.
<b>FIT</b>	Side Seams	Team Fit	Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tagless
<b>COUNTRY OF ORIGIN</b>	KH	KH	HN
<b>SUSTAINABILITY</b>	-	-	-
<b>FABRIC DETAILS</b>	Moisture-Wicking, UPF 50+	Moisture Management, UPF 40+, Cationic Dyed	Moisture Management, Anti-Odor, Tech Fabric
<b>STYLE DETAILS</b>	-	-	Logo center chest under collar
<b>WOMEN'S COMPANION</b>	CE10W, CE10LW	TT11W	1376847, 1376852
<b>YOUTH COMPANION</b>	CE10Y, CE10LY	TT11Y	1377487, 1377488
<b>OTHER COMPANIONS</b>	CE10L	TT11L, TT11M, TT11SH, TT11SHW, TT11SHY, +17 more	1376843, 1376844, 1376862
<b>USE CASES</b>	Group Activities & Giveaways, Swag Recipients, Athletes	Events & Experiences, Swag Recipients, Athletes, School & Team Fans, Trade Professionals	Events & Experiences, Athletes, School & Team Fans

**TOP DECORATION METHODS:** Low-cure screen-printing ink, Silicone transfers and laser etching for upscale looks.

# PERFORMANCE BLENDS



Gildan 8000 in Purple.

**Hanes 5170**



**Gildan 8000**



**Tultex 241**



<b>SIZE RANGE</b>	S-5XL	S-5XL	XS-4XL
<b>COLORWAYS</b>	25	40	21
<b>FABRICATION</b>	50/50 Cotton/Polyester	50/50 Cotton/Polyester, 20 Singles	65/35 Polyester/Combed Ring-Spun Cotton, 30 Singles
<b>WEIGHT</b>	5 oz.	5.5 oz.	3.6 oz.
<b>FIT</b>	Classic Fit / Tubular	Classic Fit / Tubular	Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	DO, SV, HT, HN	GT, HN, NI	MX
<b>SUSTAINABILITY</b>	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, SMETA
<b>FABRIC DETAILS</b>	Pre-shrunk	-	USA Premium Cotton, Pre-shrunk
<b>STYLE DETAILS</b>	-	-	USMCA Certified
<b>WOMEN'S COMPANION</b>	-	-	190, 240
<b>YOUTH COMPANION</b>	5370	8000B	265
<b>OTHER COMPANIONS</b>	-	8300, 8400	207, 242
<b>USE CASES</b>	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers

**TOP DECORATION METHODS:** Low-cure screen-printing ink, Screen-printed or DTF Transfers for bright multi-colored prints.

# BLENDS



BELLA+CANVAS 3413 in Denim Tri-Blend and Gildan 64000CVC in Gunmetal.



# Top FABRICATIONS & Ideal MARKETS

## FABRICATIONS

### CVC (Chief Value Cotton)

A cotton-rich blend, typically cotton and polyester, designed to maintain the comfort of cotton while adding stability and durability from polyester.

**Benefits:**

- Soft, cotton-forward feel with improved durability
- Reduced shrinkage and better size consistency
- More stable surface for consistent decoration results

### Tri-Blend

A lightweight blend of polyester, cotton, and rayon that creates a soft, flexible fabric with a natural drape.

**Benefits:**

- Extremely soft hand feel for enhanced comfort
- Lightweight construction with a smooth, flexible surface
- Natural drape that improves fit and movement

## MARKETS & USE CASES

### CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

### CORPORATE

- Business Professionals
- Swag Recipients

### TEAM

- School & Team Fans

### SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

### CONSUMER

- Rebrand for Retail
- Events & Experiences

### CORPORATE

- Business Professionals

### TEAM

- School & Team Fans
- Athletes

### SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

CVC



Gildan 6400CVC in Cocoa Mist.

**Gildan 64000CVC**



**GOOD**

**Tultex 602CVC**



**BETTER**

**American Apparel 2001CVC**



**BEST**

<b>SIZE RANGE</b>	XS-4XL	XS-5XL	S-4XL
<b>COLORWAYS</b>	25	36	42
<b>FABRICATION</b>	60/40 Cotton/Polyester, 30 singles	52/48 Combed Ring-Spun Cotton/Polyester, 36 Singles	60/40 Combed Ring-Spun Cotton/Recycled Polyester, 30 Singles
<b>WEIGHT</b>	4.6 oz.	4.2 oz.	4.6 oz.
<b>FIT</b>	Modern Classic Fit / Tubular	Retail Fit / Side Seams	Relaxed Fit / Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	BD, HT, NI, HN	MX	BD, HT, NI
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified
<b>FABRIC DETAILS</b>	-	USA Premium Cotton	-
<b>STYLE DETAILS</b>	-	USMCA Certified	-
<b>WOMEN'S COMPANION</b>	64220LCVC, 64001LCVC	-	101CVC
<b>YOUTH COMPANION</b>	64000BCVC	-	-
<b>OTHER COMPANIONS</b>	64440CVC	602	2006CVC, 2003CVC, 2004CVC
<b>USE CASES</b>	Events & Experiences, Group Activities & Giveaways, Swag Recipients, School & Team Fans, Service Industry Workers	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals

**TOP DECORATION METHODS:** Discharge ink for underbases & top colors, DTF & low-temp heat transfers.

# TRI-BLEND



BELLA+CANVAS 3413 in Dusty Blue Tri-Blend and Next Level Apparel 6010 in Indigo.

**Tultex 254**



**Next Level Apparel 6010**



**BELLA+CANVAS 3413**



<b>SIZE RANGE</b>	XS-3XL	XS-3XL	XS-4XL
<b>COLORWAYS</b>	9	24	61
<b>FABRICATION</b>	50/25/25 Polyester/Ring-Spun Cotton/Rayon, 30 Singles	50/25/25 Polyester/Combed Ring-Spun Cotton/Rayon, 32 Singles	50/25/25 Polyester/Airlume Combed and Ring-Spun Cotton/Rayon, 40 Singles
<b>WEIGHT</b>	3.7 oz.	4.2 oz.	3.8 oz.
<b>FIT</b>	Side Seams	Side Seams	Retail Fit / Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	MX	HN, HT, NI	GT, HN, NI, SV, US
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, SMETA	-	Sustainable Manufacturing
<b>FABRIC DETAILS</b>	USA Premium Cotton	Pre-shrunk	Pre-shrunk
<b>STYLE DETAILS</b>	USMCA Certified	-	-
<b>WOMEN'S COMPANION</b>	-	6733, 6710, 6760	6415, 6413
<b>YOUTH COMPANION</b>	-	6310	3413Y, 134B, 3413T
<b>OTHER COMPANIONS</b>	-	6051, 6071	3415, 3513
<b>USE CASES</b>	Rebrand for Retail, Events & Experiences, Care Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers	Rebrand for Retail, Events & Experiences, Business Professionals, Athletes, School & Team Fans, Care Professionals

**TOP DECORATION METHODS:** Lighter screen-printing inks for showing vintage fabric texture, DTF & low-temp heat transfers.

# TRENDING



Next Level Apparel 7610 in Tan and M&O 6500M in Monterey Sage.

# Top **STYLES** & Ideal **MARKETS**

## **STYLES**

### **Heavyweight**

A thicker, denser t-shirt made with higher-ounce fabrics for a more substantial feel and increased structure.

#### **Benefits:**

- Provides a sturdy, durable construction
- Offers a structured silhouette that maintains its shape
- Feels substantial and aligns with current streetwear trends

### **Vintage Wash**

A t-shirt treated with specialty washing processes to create a worn and faded appearance.

#### **Benefits:**

- Softer feel due to wash treatment
- Delivers a lived-in look aligned with vintage and retro trends
- Unique color variations

### **Boxy Fit**

A modern silhouette featuring a wider body, dropped shoulders, and shorter length for a relaxed look.

#### **Benefits:**

- Relaxed, comfortable fit
- Modest crop silhouette
- Trending in retail

## **MARKETS & USE CASES**

### **CONSUMER**

- Rebrand for Retail
- Events & Experiences

### **TEAM**

- School & Team Fans

### **CORPORATE**

- Swag Recipients

### **SPECIALTY WORKWEAR**

- Trade Professionals
- Public Safety Professionals

### **CONSUMER**

- Rebrand for Retail
- Events & Experiences

### **TEAM**

- School & Team Fans

### **CONSUMER**

- Rebrand for Retail
- Events & Experiences

### **TEAM**

- School & Team Fans

### **CORPORATE**

- Business Professionals
- Swag Recipients

# HEAVYWEIGHT



BELLA+CANVAS 4610 in Asphalt.

**Tultex 299**



**Hanes 5180R**



**BELLA+CANVAS 4610**



<b>SIZE RANGE</b>	S-4XL	S-3XL	XS-4XL
<b>COLORWAYS</b>	9	12	10
<b>FABRICATION</b>	100% Open-End Cotton, 18 Singles	100% Ring-Spun Cotton	100% Cotton, 16 Singles
<b>WEIGHT</b>	7.2 oz.	7 oz.	7.5 oz.
<b>FIT</b>	Classic Fit / Tubular	Oversized, Relaxed Fit / Side Seams	Boxier, Relaxed Fit / Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	MX	SV	NI
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, SMETA	-	Sustainable Manufacturing
<b>FABRIC DETAILS</b>	Reactive-Dyed, Pre-shrunk, USA Premium Cotton	-	-
<b>STYLE DETAILS</b>	USMCA Certified	Iconic Beefy Ribbed Collar, 1" Wide Double-Needle Sleeves and Bottom Hem	Drop Shoulders
<b>WOMEN'S COMPANION</b>	-	-	-
<b>YOUTH COMPANION</b>	-	-	-
<b>OTHER COMPANIONS</b>	-	518T, 5190, 5186, 5180	4651
<b>USE CASES</b>	Events & Experiences, Swag Recipients, Trade Professionals, Public Safety Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans	Rebrand for Retail, Events & Experiences, School & Team Fans

**TOP DECORATION METHODS:** HD screen-printing ink for 3D effects, Appliqué embroidery for layered texture & dimension.

# VINTAGE WASH



M&O 6500M in Brick and Comfort Colors 1717 in Khaki.

**M&O 6500M**



**ComfortWash GDH100**



**Comfort Colors 1717**



<b>SIZE RANGE</b>	S-3XL	XS-3XL	S-4XL
<b>COLORWAYS</b>	24	42	67
<b>FABRICATION</b>	100% Ring-Spun Cotton	100% Ring-Spun Cotton	100% Ring-Spun Cotton, 30 Singles
<b>WEIGHT</b>	4.8 oz.	5.5 oz.	6.1 oz.
<b>FIT</b>	Tubular	Tubular	Relaxed Fit / Tubular
<b>LABEL TYPE</b>	Tear away	Twill label	Twill label
<b>COUNTRY OF ORIGIN</b>	MX	SV, HN, NI	HN
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, SMETA	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified
<b>FABRIC DETAILS</b>	USA Premium Cotton	US-Grown Cotton	-
<b>STYLE DETAILS</b>	USMCA Certified	-	-
<b>WOMEN'S COMPANION</b>	-	-	3023CL
<b>YOUTH COMPANION</b>	-	GDH175	9018
<b>OTHER COMPANIONS</b>	-	GDH300, GDH280, GDH150, GDH200, GDH116	9360, 4410, 6030, 6014
<b>USE CASES</b>	Rebrand for Retail, Events & Experiences	Rebrand for Retail, Events & Experiences, School & Team Fans	Rebrand for Retail, Events & Experiences, School & Team Fans

**TOP DECORATION METHODS:** Flat colored embroidery, Puff ink for fun 3D texture, Chenille patches for campus life & streetwear.

# BOXY FIT



American Apparel 102 in Creme and BELLA+CANVAS 6110 in Toast.

### American Apparel 102



### Next Level Apparel 7610



### BELLA+CANVAS 6110



<b>SIZE RANGE</b>	S-2XL	XS-3XL	XS-3XL
<b>COLORWAYS</b>	13	11	16
<b>FABRICATION</b>	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 16 Singles	100% Airlume Combed and Ring-Spun Cotton, 20 Singles
<b>WEIGHT</b>	4.5 oz.	6.8 oz.	6 oz.
<b>FIT</b>	Boxy Fit / Side Seams	Relaxed Fit / Side Seams	Boxy Fit / Side Seams
<b>LABEL TYPE</b>	Tear away	Tear away	Tear away
<b>COUNTRY OF ORIGIN</b>	GT	HT, NI	NI
<b>SUSTAINABILITY</b>	OEKO-TEX Standard 100, WRAP Certified	–	Sustainable Manufacturing
<b>FABRIC DETAILS</b>	–	US Cotton	–
<b>STYLE DETAILS</b>	Mid-length	Raised Collar	Mid-length, Set-in Sleeves
<b>WOMEN'S COMPANION</b>	–	–	–
<b>YOUTH COMPANION</b>	2001Y	–	3010Y, 3511Y
<b>OTHER COMPANIONS</b>	2408, 2007, 2001	7211, 7200	3511, 3010
<b>USE CASES</b>	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans, Business Professionals

**TOP DECORATION METHODS:** Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers, DTG, Discharge w/ plastisol.

# Imprint Sizing **GUIDE**



## **CENTER CHEST**

**Width:** 6 inches - 10 inches

**Height:** 6 inches - 8 inches



## **HIP**

**Width:** 3 inches - 6 inches

**Height:** 1 inch - 2.5 inches



## **FULL BACK**

**Width:** 10 inch - 14 inches

**Height:** 10 inch - 16 inches

# Imprint Sizing **GUIDE**



**LEFT CHEST**  
**Width:** 2.5 inches - 5 inches  
**Height:** 2.5 inches - 5 inches



**UPPER BACK**  
**Width:** 3 inches - 14 inches  
**Height:** 1 inch - 6 inches



**SLEEVES**  
**Width:** 1 inch - 4 inches  
**Height:** 1 inch - 4 inches

\*The Imprint Sizing Guide is a recommendation and sizing may vary.

# INDEX



## COTTON

PAGE 12 - 19

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
M&O	4800	Men's Gold Soft Touch T-Shirt	15
Hanes	5280	Essential-T T-Shirt	15
American Apparel	1301	Unisex Heavyweight Cotton Tee	15
Tultex	202	Unisex Fine Jersey T-Shirt	17
Gildan	64000	Unisex Softstyle® T-Shirt	17
Hanes	5180	Unisex Beefy-T® T-Shirt	17
Next Level Apparel	3600	Cotton T-Shirt	19
Tultex	602	Combed Cotton T-Shirt	19
BELLA+CANVAS	3001	Jersey Tee	19

## POLY PERFORMANCE

PAGE 20 - 25

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
CORE365	CE10	Unisex Capital Performance T-Shirt	23
Team 365	TT11	Men's Zone Performance T-Shirt	23
Under Armour	1376842	Men's Team Tech™ T-Shirt	23
Hanes	5170	Unisex EcoSmart® T-Shirt	25
Gildan	8000	Unisex DryBlend® T-Shirt	25
Tultex	241	Unisex Poly-Rich T-Shirt	25

# INDEX

## BLENDS

PAGE 26 - 31

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Gildan	64000CVC	Unisex Softstyle® CVC T-Shirt	29
Tultex	602CVC	Unisex Combed CVC T-Shirt	29
American Apparel	2001CVC	Unisex CVC Tee	29
Tultex	254	Men's Tri-Blend T-Shirt	31
Next Level Apparel	6010	Unisex Tri-Blend T-Shirt	31
BELLA+CANVAS	3413	Tri-Blend Tee	31

## TRENDING

PAGE 32 - 39

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Tultex	299	Unisex Heavyweight Street T-Shirt	35
Hanes	5180R	Unisex Beefy-T® Retro Street T-Shirt	35
BELLA+CANVAS	4610	Unisex 7.5 oz Heavyweight Tee	35
M&O	6500M	Unisex Vintage Garment-Dyed T-Shirt	37
ComfortWash	GDH100	Men's Garment-Dyed T-Shirt	37
Comfort Colors	1717	Unisex Garment-Dyed Heavyweight T-Shirt	37
American Apparel	102	Women's Fine Jersey Boxy Tee	39
Next Level Apparel	7610	Women's Heavyweight Boxy T-Shirt	39
BELLA+CANVAS	6110	Women's 6 oz Heavyweight Tee	39



American Apparel TR401 in Tri-Dusk.

# Like What You See?

Click below to shop these styles and more!

[SHOP ALL T-SHIRTS](#)





**Front Cover:** Hanes 5280 in Stonewash Green and American Apparel 102 in Blush. **Back Cover:** Gildan 980 in Heather Dark Grey and American Apparel TR401 in Tri-Olive.

