

2025

# FLEECE GUIDE



S&S  
ACTIVEWEAR







2025

FLEECE

# GUIDE

*Fleece Made to Fit Your Vision*

**S&S** ACTIVEWEAR

Above: ComfortWash by Hanes GDH280 in New Railroad and ComfortWash by Hanes GDH280 in Nantucket Red.  
Cover: Independent Trading Co. IND4000 in Maroon, econscious EC5305 in Pumice, Independent Trading Co. IND4000  
in Alpine Green, econscious EC5305 in Basalt Grey, and Independent Trading Co. IND4000 in Saddle.  
Back Cover: American Apparel RF498 in Asphalt, Blush, Lieutenant, Bone, and Arctic.

# TABLE OF CONTENTS



## **ACTIVEWEAR / 08**

Fitness & Wellness, Teams, Athleisure

## **UNIFORMS / 16**

Corporate & Business, Workwear & Industrial, Restaurant & Hospitality

## **RETAIL / 26**

Lifestyle Brands, Resorts & Gift Shops

## **PROMOS & EVENTS / 36**

Giveaways & Event Merch





- 1** - ComfortWash by Hanes GDH490 in Cactus and GDH425 in Concrete Grey.
- 2** - Under Armour 1370379 in Mod Grey/Black and 1370425 in Mod Grey/Black.
- 3** - Spyder S18027 in Frontier.
- 4** - Tultex 320 in Maroon and 340 in Heather Grey.
- 5** - Devon & Jones DG792 in Navy.
- 6** - Gildan 19000 in Tan.
- 7** - American Apparel RF496 in Brown.
- 8** - DRI DUCK 7033 in Saddle.
- 9** - Team 365 TT96 in Athletic Heather and TT95 in Sport Red.
- 10** - Independent Trading Co. IND4000 in Army.





American Apparel  
RF497 in Bone.

# CHOOSE THE RIGHT *FLEECE EVERY TIME*

Welcome to the **2025 Fleece Guide** – your curated resource for navigating our expansive fleece collection with ease and confidence. Whether you're merchandising a company store, launching a lifestyle brand, or organizing a promotional event, this guide is designed to help you find the perfect piece. By organizing styles by market and highlighting our most in-demand silhouettes, we've made it easier than ever to shop smart and stay inspired. From versatile hoodies and classic crewnecks to sleek quarter-zips and layer-ready full-zips, there is something here for every **vision, vibe, and season.**

As you explore, you'll find valuable insights into pairing fabrications with today's trendiest decoration techniques to ensure your designs stand out, wear well, and make a lasting impression. We've taken the guesswork out of choosing the right fleece, so dive in, get inspired, and let this guide help you **elevate your next project.**





### ***FABRIC***

Essential for achieving the ideal blend of softness and durability, while ensuring compatibility with decoration techniques that will bring your designs to life.

### ***STYLE***

Silhouette plays a key role in capturing the look, function, and feel that best suits your audience.

### ***PERFORMANCE***

Fleece that feels great, moves with you, and delivers function that meets the demands of any market.

[Shop Fleece Guide](#)



**COTTON-RICH**  
**STYLE TT96**

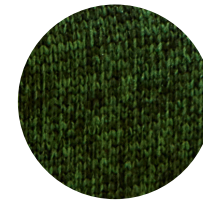
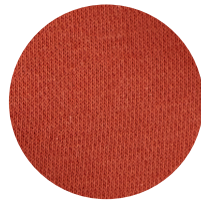
**100% COTTON FACE**  
**STYLE PRM3500**

**POLY-RICH**  
**STYLE A586**

**100% POLYESTER**  
**STYLE DG792**

Team 365 TT96 in Athletic Heather, Independent Trading Co. PRM3500 in Pigment Amber, adidas A586 in Hemp, and Devon & Jones DG792 in Forest Heather.

# FABRICATION *GLOSSARY*



## ***100% COTTON FACE***

A fabrication where the exterior of the garment is made entirely from cotton yarn, producing the ultimate printing surface.

## ***POLYESTER***

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

## ***50/50***

A balanced blend of cotton and polyester, combining softness with durability.

## ***COTTON-RICH***

A fabric featuring a high cotton content blended with polyester for added softness and versatility.

## ***POLY-RICH***

A fabric that is predominately polyester, often blended with other materials like cotton or spandex, to enhance comfort, durability, and performance.

# ACTIVWEAR

## TOP MARKETS

### FITNESS & WELLNESS

**Specific Examples:** Gym & Fitness Apparel, Yoga & Pilates Studios, Sports Rehab, Wellness Centers, Fitness Coaching & Personal Trainers, Outdoor Fitness



### TEAMS

**Specific Examples:** Grade Schools, Colleges & Universities, Professional Sports, Semiprofessional Sports, Club Sports Teams, Para Sports Teams, Spirit Wear, Dance & Cheer



### ATHLEISURE

**Specific Examples:** Lifestyle Brands, Online Retailers, Boutiques, Fitness Clubs



## TOP FEATURES

### MOISTURE-WICKING

- Helps pull sweat away from the skin, keeping the body dry and preventing discomfort during physical activity.

### BREATHABILITY

- Promotes airflow to prevent heat buildup and moisture retention, keeping the wearer cool and comfortable.

### DURABILITY

- Ensures the garment can hold up to the demands of repeated wear, washes, and workouts over time.

[Shop Activewear](#)





Hanes P170 in Athletic Royal, Imperial X210P in Seaglass, Champion S162 in Athletic Grey, AllPro 48000 in Heather Steel, Q-Tees T18 in Royal, and Oakley FOS901243 in Stone Grey. Additional items pictured are for inspiration only and are not for sale.

# ACTIVEWEAR

Top Fabrications for Fitness, Teams, & Athleisure

Crewnecks



## Next Level Apparel 9002

### WEIGHT

7.4 oz.

### FABRIC

60/40  
Cotton/Polyester

### FEATURES

Ribbed Neck, Cuffs, & Hem

## Champion S149

### WEIGHT

12.0 oz.

### FABRIC

82/18  
Cotton/Polyester

### FEATURES

Reverse Weave®  
Shrinkage Resist

## adidas A586

### WEIGHT

7.6 oz.

### FABRIC

76/24 Recycled  
Polyester/Viscose

### FEATURES

Ribbed Neck, Cuff, &  
Waistband

### OTHER STYLES TO CONSIDER:

Under Armour 1379755, Gildan 12000, Team 365 TT98

[Shop Crewnecks](#)

## Next Level Apparel 9002

Unisex Malibu Crewneck Sweatshirt

\$23.00



Available in XS - 3XL



Heather  
Bay Blue



Heather  
Black



Heather  
Cardinal



Heather  
Grey



Heather  
Maroon



Heather  
Midnight Navy



Heather  
Military Green



Heather  
Teal



Oatmeal



FLEECE GUIDE

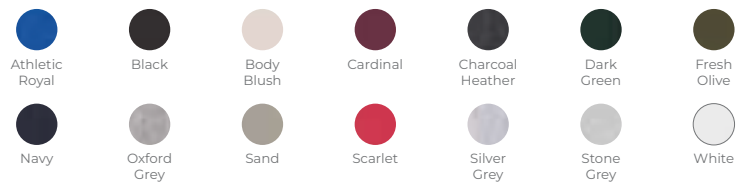
Pricing subject to change.

## Champion S149

Unisex Reverse Weave® Crewneck Sweatshirt **\$50.58**



Available in S - 3XL



## adidas A586

Men's Crewneck Sweatshirt **\$69.00**



Available in XS - 4XL



Pricing subject to change.

**FLEECE GUIDE**



# ACTIVEWEAR

Top Fabrications for Fitness, Teams, & Athleisure

Hoodies



## Hanes P170

WEIGHT	FABRIC	FEATURES
7.8 oz.	50/50 US Grown Cotton/Polyester	CiCLO® Polyester Dyed-to-Match Drawcord

## TriDri TD448

WEIGHT	FABRIC	FEATURES
8.0 oz.	100% Recycled Polyester	Wicking Fabric Technology Double-Panel Hood

## Team 365 TT96

WEIGHT	FABRIC	FEATURES
11.0 oz.	70/30 Cotton/Polyester Safety Yellow is 50/50	Water-Repellent Dyed-to-Match Drawcord Front Pouch Pocket

### OTHER STYLES TO CONSIDER:

Independent Trading Co. EXP25PH, Champion S700, Under Armour 1379757

[Shop Hoodies](#)

## Hanes P170

Unisex Ecosmart® Hooded Sweatshirt

\$22.82

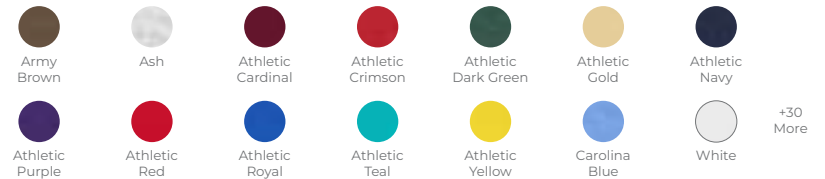


### COMPANION STYLES

Available in S - 5XL

**P473** | Youth Ecosmart® Hooded Sweatshirt

**P650** | Unisex Ecosmart® Sweatpants



## TriDri TD448

Unisex Spun Dyed Hooded Sweatshirt

\$30.80



### COMPANION STYLES

TD449 | Men's Spun Dyed Joggers

Available in XS - 3XL



Black



Grey  
Melange

## Team 365 TT96

\$48.00

Unisex Zone HydroSport™ Heavyweight Hooded Sweatshirt



### COMPANION STYLES

TT96Y | Youth Zone HydroSport™ Heavyweight Pullover Hooded Sweatshirt

Available in XS - 6XL



Athletic  
Heather



Black



Dark Grey  
Heather



Safety  
Yellow



Sport  
Dark Brown



Sport  
Dark Green



Sport  
Dark Maroon



Sport  
Dark Navy



Sport  
Red



Sport  
Royal

Pricing subject to change.

FLEECE GUIDE



# ACTIVEWEAR

Top Fabrications for Fitness, Teams, & Athleisure

Quarter-Zips



## CORE365 CE418

WEIGHT	FABRIC	FEATURES
4.0 oz.	100% Polyester Piqué	Moisture-Wicking UV Protection Anti-Microbial

## Independent Trading Co. EXP20PQ

WEIGHT	FABRIC	FEATURES
8.5 oz.	60/35/5 Cotton/ Polyester/Spandex	100% Ring-Spun Cotton Face Cadet Collar

## Under Armour 1386016

WEIGHT	FABRIC	FEATURES
8.11 oz.	80/20 Cotton/Polyester	Front Pouch Pocket

### OTHER STYLES TO CONSIDER:

Augusta Sportswear 5422, CORE365 CE801, Badger 1480

[Shop Quarter-Zips](#)

## CORE365 CE418

\$29.00

Men's Origin Performance Pique Quarter-Zip Pullover



Available in S - 5XL



Black/  
Carbon



Carbon/  
Black



Classic Navy  
Heather/Carbon



Classic Red/  
Carbon



Forest/  
Carbon



True Royal/  
Carbon



FLEECE GUIDE

Pricing subject to change.

## Independent Trading Co. EXP20PQ

Men's Perform Quarter-Zip Pullover **\$26.90**



### COMPANION STYLES

Available in XS - 3XL

**EXP15WPQ** | Women's Perform Quarter-Zip Pullover



Black



Classic Navy



Pine



Smoke

## Under Armour 1386016

Men's Rival Fleece Quarter-Zip Pullover **\$78.00**



### COMPANION STYLES

Available in S - 4XL

**1379492** | Women's Rival Fleece Quarter-Zip Pullover

**1379774** | Unisex Rival Fleece Joggers



Black/White



CS Grey Light Heather/White



Midnight Navy/White



White/Black

Pricing subject to change.

**FLEECE GUIDE**



# UNIFORMS

## TOP MARKETS

### CORPORATE & BUSINESS

**Specific Examples:** Tech Startups, Real Estate, Finance & Insurance, Marketing Firms, IT



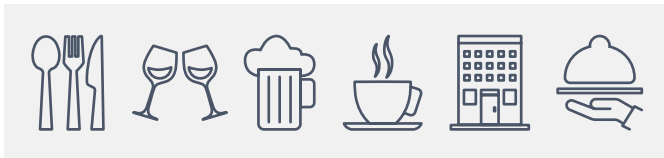
### WORKWEAR & INDUSTRIAL

**Specific Examples:** Construction, Warehouses, Utility Workers, Agriculture



### RESTAURANTS & HOSPITALITY

**Specific Examples:** Restaurants, Bars, Breweries, Cafes, Hotels, Catering Services



## TOP FEATURES

### PROFESSIONAL APPEARANCE

- Projects a polished brand image, fosters team unity, and reinforces a cohesive look.

### EASE OF CARE

- Simplifies laundering and maintenance, keeping uniforms looking crisp and sleek with minimal effort.

### FUNCTIONALITY

- Practical features such as durable zippers, convenient pockets, and stretch materials ensure any team stays comfortable, prepared and efficient on the job.

[Shop Uniforms](#)



Columbia 212483 in Black, Devon & Jones DG536 in Navy/White, JAANUU M20001 in Black, BAGedge BE060 in Black, and Columbia 212475 in Collegiate Navy. Additional items pictured are for inspiration only and are not for sale.

# UNIFORMS

Top Fabrications for Corporate, Workwear, & Hospitality

Crewnecks



## Gildan 18000

WEIGHT	FABRIC	FEATURES
8.0 oz.	50/50 Cotton/Polyester	20 Singles

## Tultex 340

WEIGHT	FABRIC	FEATURES
7.5 oz.	80/20 Ring-Spun Cotton/Polyester	24 Singles Solid Colors: 100% Cotton Face USMCA Certified

## Champion S600

WEIGHT	FABRIC	FEATURES
9.0 oz.	50/25/25 Cotton/Polyester/ Recycled Polyester	20 Singles

### OTHER STYLES TO CONSIDER:

Independent Trading Co. SS3000, Next Level Apparel 9003, ComfortWash by Hanes GDH400

[Shop Crewnecks](#)

## Gildan 18000

Unisex Heavy Blend™ Crewneck Sweatshirt

\$13.26

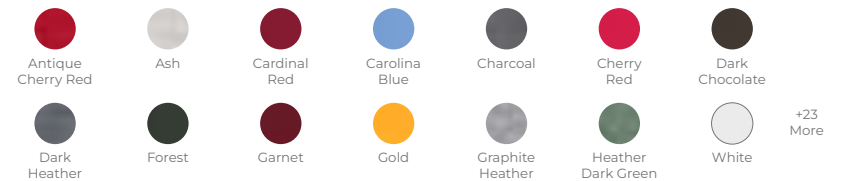


### COMPANION STYLES

Available in XS - 5XL

**18000B** | Youth Heavy Blend™ Sweatshirt

**18200** | Heavy Blend™ Sweatpants



FLEECE GUIDE

Pricing subject to change.

## Tultex 340

Unisex Fleece Crewneck Sweatshirt

\$17.38



Available in XS - 5XL



## Champion S600

Men's Powerblend® Crewneck Sweatshirt

\$21.86

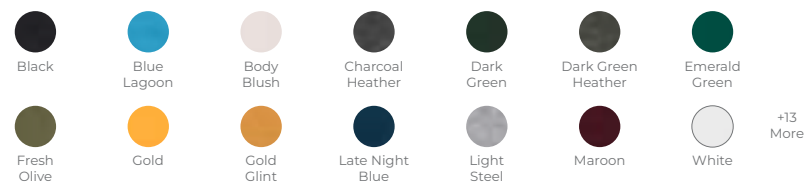


### COMPANION STYLES

Available in S - 3XL

**S650** | Women's Powerblend® Crewneck Sweatshirt

**P800** | Men's Powerblend® Open-Bottom Sweatpants with Pockets



Pricing subject to change.

FLEECE GUIDE



# UNIFORMS

Top Fabrications for Corporate, Workwear, & Hospitality  
Hoodies



## Gildan 18500

WEIGHT	FABRIC	FEATURES
8.0 oz.	50/50 Cotton/Polyester	20 Singles Double-Lined Hood with Color Matched Drawcord

## Independent Trading Co. IND4000

WEIGHT	FABRIC	FEATURES
10.0 oz.	70/30 Ring-Spun Cotton/Polyester	32 Singles 100% Cotton Face 3-End Fleece Fleece-Lined Hood

## Under Armour 1370379

WEIGHT	FABRIC	FEATURES
7.1 oz.	100% Polyester	Water-Repellent Bungee Adjust Hood

### OTHER STYLES TO CONSIDER:

J. America 8871, Independent Trading Co. IND420XD, AWDIs (Just Hoods) JHA001

[Shop Hoodies](#)

## Gildan 18500

Unisex Heavy Blend™ Hooded Sweatshirt **\$22.70**



### COMPANION STYLES

Available in XS - 5XL

**18500B** | Youth Heavy Blend™ Hooded Sweatshirt

**18200** | Heavy Blend™ Sweatpants



FLEECE GUIDE

Pricing subject to change.

## Independent Trading Co. IND4000

Unisex Heavyweight Hooded Sweatshirt **\$37.50**



Available in XS - 5XL



## Under Armour 1370379

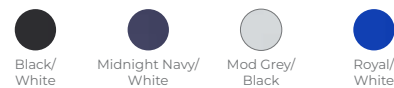
Men's Storm Armour Fleece **\$84.50**



Available in S - 4XL

### COMPANION STYLES

1370425 | Women's Storm Armour Fleece



Pricing subject to change.

FLEECE GUIDE



# UNIFORMS

Top Fabrications for Corporate, Workwear, & Hospitality  
Quarter-Zips



## Independent Trading Co. SS4600QZ

WEIGHT	FABRIC	FEATURES
8.5 oz.	80/20 Cotton/Polyester	32 Singles 100% Cotton Face #5 Metal Kissing Zipper

## Devon & Jones DG792

WEIGHT	FABRIC	FEATURES
9.0 oz.	100% Polyester	Anti-Pill Inside Storm Placket Chin Guard

## Columbia 212475

WEIGHT	FABRIC	FEATURES
N/A	60/40 Cotton/Polyester	Zip Placket Turndown Collar

### OTHER STYLES TO CONSIDER:

North End NE200, Under Armour 1373674, CORE365 CE73

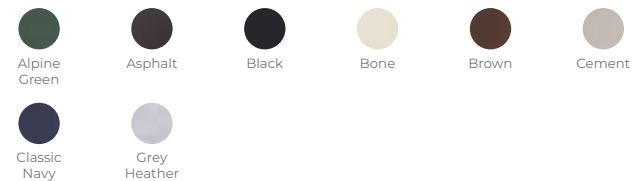
[Shop Quarter-Zips](#)

## Independent Trading Co. SS4600QZ

Unisex Midweight Quarter-Zip Pullover **\$23.84**



Available in XS - 3XL



## Devon & Jones DG792

Unisex Bristol Sweater Fleece Quarter-Zip Pullover **\$52.00**



Available in XS - 4XL

- Black
- Forest Heather
- Grey Heather
- Khaki Heather
- Navy

## Columbia 212475

Men's Hart Mountain™ II Half-Zip Pullover **\$74.70**



Available in S - 3X

- Black
- Charcoal Heather
- Collegiate Navy
- Oatmeal Heather

Pricing subject to change.

# UNIFORMS

Top Fabrications for Corporate, Workwear, & Hospitality  
Full-Zips



## BELLA+CANVAS 3759

WEIGHT	FABRIC	FEATURES
8.0 oz.	52/48 Airlume Combed & Ring-Spun Cotton/ Polyester	Pre-Shrunk Dyed-to-Match Zipper, Zipper Tape, & Drawcord

## Team 365 TT95

WEIGHT	FABRIC	FEATURES
11.0 oz.	70/30 Cotton/Polyester Safety Yellow is 50/50	Water-Repellent Dyed-to-Match Drawcord Front Pouch Pocket

## DRI DUCK 7033

WEIGHT	FABRIC	FEATURES
11.0 oz.	80/20 Cotton/Polyester	3-Piece Fleece Hood Inside Cell Phone Pocket

### OTHER STYLES TO CONSIDER:

Champion S800, Under Armour 1379767, Bayside 900

[Shop Full-Zips](#)

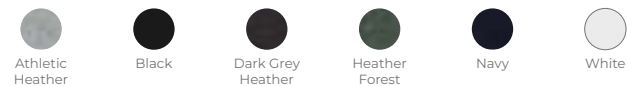
## BELLA+CANVAS 3759

\$40.66

Unisex Sponge Fleece DTM Full-Zip Hoodie Sweatshirt



Available in XS - 2XL



## Team 365 TT95

\$56.00

Unisex Zone HydroSport™ Heavyweight Full-Zip Hooded Sweatshirt



Available in XS - 4XL



## DRI DUCK 7033

\$100.54

Men's Crossfire Heavyweight Power Fleece Hooded Jacket with Thermal Lining



Available in S - 4XL



Pricing subject to change.

FLEECE GUIDE



# RETAIL

## TOP MARKETS

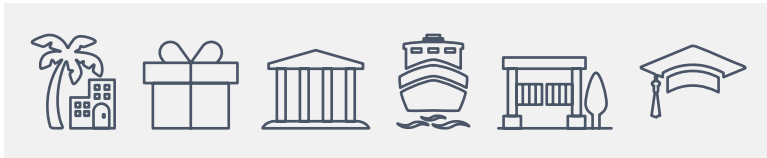
### LIFESTYLE BRANDS

**Specific Examples:** Streetwear, Sports & Athletics, Sustainable/Eco-Minded Retailers, Surf & Skate



### RESORTS & GIFT SHOPS

**Specific Examples:** Hotel & Resort Gift Shops, Museums, Cruise Ships, Zoo Gift Shops, Campus Bookstores, Ski Lodges, Theme Parks



## TOP FEATURES

### FASHION FORWARD

- Keeps retail assortments aligned with the latest trends, captivating discerning shoppers, and driving sales.

### QUALITY

- Long lasting fabrics that resist pilling, retain softness, and maintain their appearance and feel after multiple washes to ensure continued wear.

### VERSATILITY

- Offering styles that can easily transition between a variety of settings and seasons will help appeal to a broad range of shoppers.

[Shop Retail](#)



econscious EC8710 in Black, Columbia 212492 in Black, LOCALE GRNDSR in Mountain Sunset/Purple, American Apparel 1301 in Sand, Independent Trading Co. PRM3500 in Pigment Plum, and TriDri TD604 in Charcoal. Additional items pictured are for inspiration only and are not for sale.

# RETAIL

Top Fabrications for Lifestyle Brands & Gift Shops

Crewnecks



## Gildan SF000

WEIGHT	FABRIC	FEATURES
8.4 oz.	80/20 Ring-Spun Cotton/Polyester	20 Singles 100% Ring-Spun Cotton Face

## econscious EC5305

WEIGHT	FABRIC	FEATURES
8.5 oz.	60/40 Recycled Cotton/ Recycled Polyester	Side Pockets

## Independent Trading Co. PRM3500

WEIGHT	FABRIC	FEATURES
9.0 oz.	80/20 Ring-Spun Cotton/Polyester	30 Singles 100% Cotton Face

### OTHER STYLES TO CONSIDER:

American Apparel RF496, MV Sport W23152, BELLA+CANVAS 3945

[Shop Crewnecks](#)

## Gildan SF000

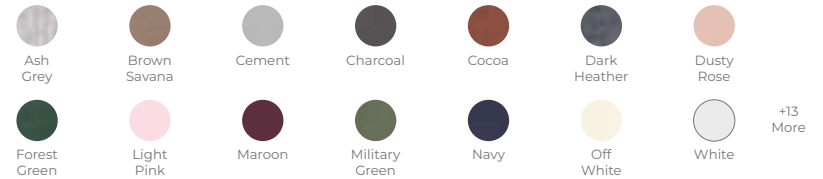
Unisex Softstyle® Midweight Crewneck Sweatshirt **\$17.96**



### COMPANION STYLES

Available in S - 4XL

**SF100** | Unisex Softstyle® Midweight Pocket Sweatpants



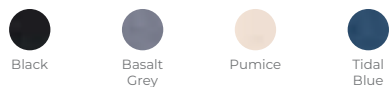
## econscious EC5305

Unisex Reclaimist Crewneck Sweatshirt

\$31.88



Available in XS - 2XL



## Independent Trading Co. PRM3500

Unisex Midweight Pigment-Dyed Crewneck Sweatshirt \$32.68



Available in XS - 3XL

### COMPANION STYLES

PRM50TPD | Pigment-Dyed Fleece Pants



Pricing subject to change.

FLEECE GUIDE



# RETAIL

Top Fabrications for Lifestyle Brands & Gift Shops

Hoodies



## Independent Trading Co. SS4500

WEIGHT	FABRIC	FEATURES
8.5 oz.	80/20 Ring-Spun Cotton/Polyester	20 Singles 100% Cotton Face Jersey Lined Hood

## American Apparel RF498

WEIGHT	FABRIC	FEATURES
7.6 oz.	70/30 Combed Ring-Spun US Cotton/Recycled Polyester	31 Singles 100% Combed Ring-Spun Cotton Face 3-End Lightweight Fleece Drawcord Free, Unlined Hood

## BELLA+CANVAS 3719

WEIGHT	FABRIC	FEATURES
8.0 oz.	52/48 Airlume Combed & Ring-Spun Cotton/Polyester	32 Singles DTG Colors: 100% Cotton Face White Drawcord

### OTHER STYLES TO CONSIDER:

Live & Tell by LAT 6926, Tultex 320, ComfortWash by Hanes GDH450

[Shop Hoodies](#)

## Independent Trading Co. SS4500

Unisex Midweight Hooded Sweatshirt

\$25.26



### COMPANION STYLES

Available in XS - 5XL

**SS4001Y** | Youth Midweight Hooded Sweatshirt

**IND20PNT** | Men's Midweight Fleece Pants



## American Apparel RF498

Unisex ReFlex Fleece Hoodie Sweatshirt **\$31.98**



### COMPANION STYLES

Available in XS - 4XL

**RF491** | Unisex ReFlex Fleece Sweatpants



## BELLA+CANVAS 3719

Unisex Sponge Fleece Hoodie Sweatshirt **\$32.18**



### COMPANION STYLES

Available in XS - 3XL

**3719Y** | Youth Sponge Fleece Hoodie



Pricing subject to change.

**FLEECE GUIDE**



# RETAIL

Top Fabrications for Lifestyle Brands & Gift Shops

Quarter-Zips



## Gildan SF008

WEIGHT	FABRIC	FEATURES
8.4 oz.	80/20 Ring-Spun Cotton/Polyester	20 Singles 100% Ring-Spun Cotton Face Varsity Collar

## ComfortWash by Hanes GDH425

WEIGHT	FABRIC	FEATURES
7.2 oz.	80/20 US Grown Cotton/Polyester	100% Ring-Spun Cotton Face

## Spyder S18027

WEIGHT	FABRIC	FEATURES
7.7 oz.	61/36/3 Polyester/Rayon/Spandex	Side Vents

### OTHER STYLES TO CONSIDER:

Comfort Colors 1580, Under Armour 1383256, Champion S450

[Shop Quarter-Zips](#)

## Gildan SF008

Unisex Softstyle® Midweight 1/4 Zip Sweatshirt **\$27.98**



### COMPANION STYLES

Available in S - 3XL

**SF100** | Unisex Softstyle® Midweight Pocket Sweatpants



Black



Charcoal



Maroon



Military Green



Navy



Off White



Royal



Sand



Sport Grey



Stone Blue



## ComfortWash by Hanes GDH425

Unisex Garment-Dyed Quarter-Zip Sweatshirt **\$42.62**



### COMPANION STYLES

**GDH490** | Unisex Garment-Dyed Polo Collar Sweatshirt

Available in S - 3XL



Anchor  
Slate



Cayenne



Concrete  
Grey



Cypress  
Green



New Railroad  
Grey



Saltwater

## Spyder S18027

Men's Xtryme Half-Zip Pullover **\$86.40**



### COMPANION STYLES

**S18028** | Women's Xtryme Half-Zip

Available in S - 3XL



Black



Frontier



Polar

Pricing subject to change.

**FLEECE GUIDE**



# RETAIL

Top Fabrications for Lifestyle Brands & Gift Shops  
Full-Zips



## Lane Seven LS14003

WEIGHT	FABRIC	FEATURES
8.3 oz.	80/20 Ring-Spun Cotton/Polyester	30 Singles 100% Cotton Face Yarn 3-End Fleece Fleece Lined 3-Panel Hood

## Independent Trading Co. SS4500Z

WEIGHT	FABRIC	FEATURES
8.5 oz.	80/20 Ring-Spun Cotton/Polyester	20 Singles 100% Cotton Face Jersey Lined Hood

## econscious EC5650

WEIGHT	FABRIC	FEATURES
9.0 oz.	80/20 Organic Cotton/ Recycled Polyester	Lined Hood

### OTHER STYLES TO CONSIDER:

American Apparel RF497, Live & Tell by LAT 6927, J. America 8872

[Shop Full-Zips](#)

## Lane Seven LS14003

Unisex Premium Full-Zip Hooded Sweatshirt **\$28.40**



### COMPANION STYLES

Available in XS - 3XL

**LST006** | Unisex Premium Jogger Pants



Black



Burgundy



Charcoal  
Heather



Heather  
Grey



Navy



Oatmeal  
Heather



Red



Royal



White



## Independent Trading Co. SS4500Z

Unisex Midweight Full-Zip Hooded Sweatshirt **\$30.80**

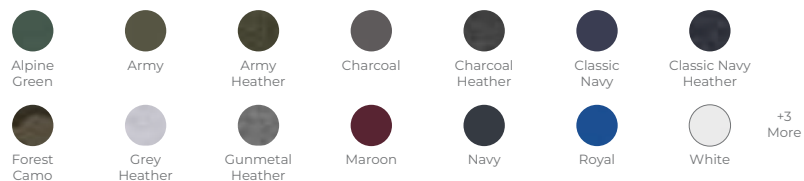


### COMPANION STYLES

Available in XS - 3XL

**SS4001YZ** | Youth Midweight Full-Zip Hooded Sweatshirt

**IND20PNT** | Men's Midweight Fleece Pants



Pricing subject to change.

## econscious EC5650

Unisex Heritage Full-Zip Hooded Sweatshirt **\$51.00**



Available in S - 2XL



# PROMOS & EVENTS

## TOP MARKETS

### GIVEAWAYS

**Specific Examples:** Conferences, Non-Profits, Charities, 5Ks, Marathons, Corporate Gifting & Employee Appreciation



### EVENTS MERCH

**Specific Examples:** Concerts & Festivals, Fundraising Events, Sporting Events, Tradeshows, Art Festivals, Holiday Events & Seasonal Popups



## TOP FEATURES

### AFFORDABILITY

- Budget-friendly options that still deliver quality and value will ensure that each garment feels like a piece worth keeping.

### COMFORT

- Soft, pleasant-to-wear fabrics encourage repeated use and enhance the perceived value of the goods.

### CUSTOMIZABLE POTENTIAL

- Ensures the fleece can be easily decorated with logos and graphics while maintaining sharp, vibrant branding that holds up over time.

[Shop Promos & Events](#)



Q-Tees Q800 in Light Pink, Adams Headwear LP101 in Hot Pink, Tultex 331 in Heather Grey, M&O 4800 in Light Pink, CORE365 CE112 in Charity Pink, and Gildan 18200 in Ash.  
Additional items pictured are for inspiration only and are not for sale.

# PROMOS & EVENTS

Top Fabrications for Giveaways & Events Merch

Crewnecks



## Hanes P160

WEIGHT	FABRIC	FEATURES
7.8 oz.	50/50 US Grown Cotton/Polyester	CiCLO® Polyester

## Gildan 19000

WEIGHT	FABRIC	FEATURES
10.5 oz.	75/25 Cotton/ Recycled Polyester	Two-End Heavyweight Fleece

## Comfort Colors 1566

WEIGHT	FABRIC	FEATURES
9.5 oz.	80/20 Ring-Spun Cotton/Polyester	30 Singles 3-End Fleece 100% Cotton Face

### OTHER STYLES TO CONSIDER:

Hanes RS160, Lane Seven LS14004, Independent Trading Co. SS1000C

[Shop Crewnecks](#)

## Hanes P160

Unisex Ecosmart® Crewneck Sweatshirt

\$12.80



### COMPANION STYLES

Available in S - 5XL

**P360** | Youth Ecosmart® Crewneck Sweatshirt

**P650** | Unisex Ecosmart® Sweatpants



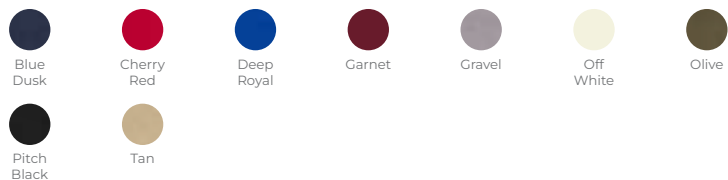
## Gildan 19000

\$27.40

Unisex Hammer™ Maxweight Crewneck Sweatshirt



Available in S - 4XL



## Comfort Colors 1566

\$32.98

Unisex Garment-Dyed Crewneck Sweatshirt



Available in S - 3XL



Pricing subject to change.

FLEECE GUIDE



# PROMOS & EVENTS

Top Fabrications for Giveaways & Events Merch

Hoodies



## Tultex 320

WEIGHT	FABRIC	FEATURES
7.5 oz.	80/20 Ring-Spun Cotton/Polyester	Jersey-Lined Hood USMCA Certified

## Next Level Apparel 9303

WEIGHT	FABRIC	FEATURES
7.4 oz.	80/20 Cotton/Polyester	100% Cotton Face Natural-Colored Drawcords

## econscious EC5500

WEIGHT	FABRIC	FEATURES
9.0 oz.	80/20 Organic Cotton/ Recycled Polyester	Lined Hood

### OTHER STYLES TO CONSIDER:

Gildan 12500, Lane Seven LS18002, BELLA+CANVAS 3729

[Shop Hoodies](#)

## Tultex 320

Unisex Fleece Hooded Sweatshirt

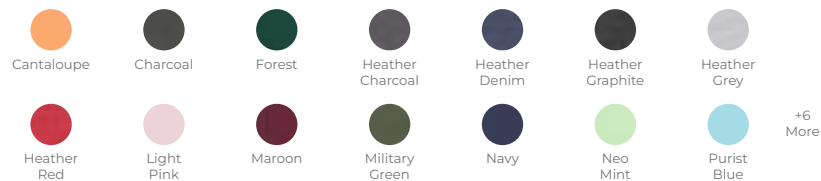
\$23.26



### COMPANION STYLES

Available in XS - 5XL

320Y | Youth Hooded Sweatshirt



FLEECE GUIDE

Pricing subject to change.

## Next Level Apparel 9303

Unisex Santa Barbara Hoodie Sweatshirt **\$29.08**



Available in XS - 3XL



## econscious EC5500

Unisex Heritage Hooded Sweatshirt **\$45.36**



Available in S - 2XL



Pricing subject to change.

**FLEECE GUIDE**



# PROMOS & EVENTS

Top Fabrications for Giveaways & Events Merch

Full-Zips



## Gildan 18600

WEIGHT	FABRIC	FEATURES
8.0 oz.	50/50 Cotton/Polyester	20 Singles Color-Matched Drawcord Metal Zipper Unlined Hood

## Tultex 331

WEIGHT	FABRIC	FEATURES
8.0 oz.	80/20 Ring-Spun Cotton/Polyester	24 Singles Solid Colors: 100% Cotton Face USMCA Certified

## BELLA+CANVAS 3739

WEIGHT	FABRIC	FEATURES
8.0 oz.	52/48 Airlume Combed & Ring-Spun Cotton/Polyester	32 singles DTG Colors: 100% Cotton Face White Drawcord YKK Metal Zipper

### OTHER STYLES TO CONSIDER:

Hanes P180, Gildan SF600, Independent Trading Co. AFX90UNZ

[Shop Full-Zips](#)

## Gildan 18600

\$28.46

Unisex Heavy Blend™ Full-Zip Hooded Sweatshirt

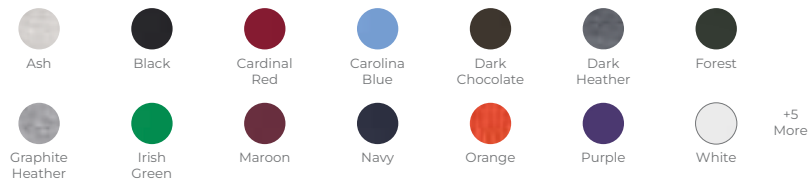


### COMPANION STYLES

Available in S - 5XL

**18600B** | Youth Heavy Blend™ Full-Zip Hooded Sweatshirt

**18200** | Heavy Blend™ Sweatpants



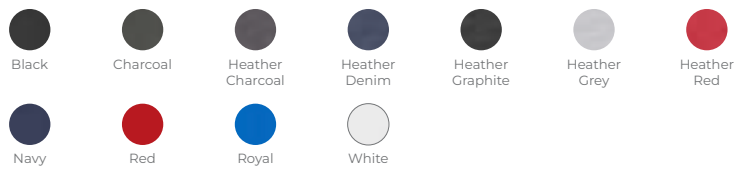
## Tultex 331

Unisex Full-Zip Hooded Sweatshirt

\$26.60



Available in XS - 5XL



## BELLA+CANVAS 3739

Unisex Sponge Fleece Full-Zip Hoodie Sweatshirt

\$34.36



### COMPANION STYLES

Available in XS - 3XL

3739Y | Youth Sponge Fleece Full-Zip Hoodie



Pricing subject to change.

FLEECE GUIDE



# DECORATION BY FABRICATION



**Gildan SF008**

## **TOP TECHNIQUES FOR 100% COTTON FACE**

### **EMBOSSSED SCREEN PRINTING**

- Using tone-on-tone puff ink to mimic the dimensional look of embossing, delivering stylish texture and depth at a fraction of the cost

### **REVERSE APPLIQUÉ EMBROIDERY**

- Layering fabric and cutting away the top layer to reveal and stitch the design, creating a bold, textured look with added visual depth

### **DTG PRINTING**

- Allows for vibrant, full-color designs with fine detail and soft-hand feel that blends seamlessly into the fabric



## **BELLA+CANVAS 3759**

### ***TOP TECHNIQUES FOR 50/50 COTTON/POLYESTER***

#### **SCREEN PRINTING**

- Ideal with low-cure poly inks, especially on dark garments, delivers vibrant, long-lasting prints without compromising fabric integrity

#### **EMBOSSING**

- Uses heat and pressure to create a raised design, adding a soft, dimensional look that elevates branding while preserving fabric comfort

#### **EMBROIDERY**

- Offers a durable, professional finish by stitching designs directly into the fabric for a textured, high-quality look

# DECORATION BY FABRICATION



\*Order direct-to-film transfers & apparel together. [Learn More](#) on Page 48



**adidas A586**

## TOP TECHNIQUES FOR POLY-RICH

### LOW TEMP HEAT APPLIED GRAPHICS

- Adheres smoothly at reduced temperatures to prevent fabric scorching, while delivering bold, durable designs

### SCREEN PRINTING

- Offers vivid, long-lasting graphics when paired with the right inks, ideal for achieving vibrant designs without compromising the fabric's performance

### DTF

- Provides full-color designs with strong adhesion and flexibility, while maintaining clarity and durability across a range of textures



**econscious EC5500**

## ***TOP TECHNIQUES FOR COTTON-RICH***

### **VINTAGE SOFT HAND SCREEN PRINTING**

- Using low-viscosity ink to create textured or distressed artwork that delivers a worn-in, retro look with an ultra-soft feel

### **CHENILLE PATCHES**

- Crafted with soft, velvety yarn to create a raised, textured effect that adds depth and dimension to any design

### **FAUX SUEDE PATCHES**

- Offers laser-etched detail that adds contrast and precision to any design while maintaining a soft, premium feel



**TriDri TD448**

## ***TOP TECHNIQUES FOR 100% POLYESTER***

### **SUPAREFLECTIVE HEAT TRANSFERS**

- Using glass bead technology to reflect light and enhance visibility, this technique ensures added safety in low-light conditions

### **SILICONE TRANSFERS**

- 1-color transfers offer a raised edge and smooth, matte finish to showcase your logo in a modern, luxurious style

### **DEBOSSING**

- Uses a metal-engraved die to press logos into the fabric, creating a subtle, long-lasting design that won't fade



# GROW WITH NINJA TRANSFERS

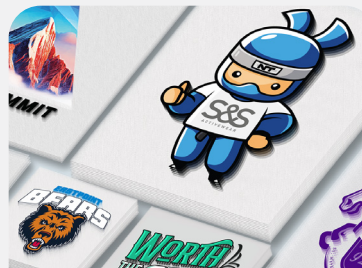
Ninja DTF Transfers revolutionize the apparel decoration process by offering endless possibilities for printing on any fabric type. As the experts in **Direct-to-Film (DTF) transfers**, Ninja makes it easy to upload your artwork and order as few or as many transfers as needed. Delivering vibrant designs with bold solids, dynamic gradients, and fine lines, bring your vision to life on your next S&S-powered project with Ninja Transfers.

## Add DTF Transfers to Your Next Order!

- Unlimited Colors
- Peel Hot or Peel Cold
- Fine Details
- No Setup Costs or Large Equipment
- Any Fabric with a Heat Press
- Earn Free Freight Faster

## DIRECT-TO-FILM TRANSFER OPTIONS

Choose the right transfer option for you!



### DTF TRANSFERS BY SIZE

Upload a single design, enter the number of transfers you would like printed, and receive your transfers precut for efficient production.



### DTF GANG SHEET

Upload multiple designs onto a single sheet, enter the number of sheets you would like printed, and receive your transfers for production. Don't have a print-ready sheet? Use our builder to create one!

## HOW TO ORDER NINJA TRANSFERS

Go to "Shop" in our navigation and select any of the links under "DTF Transfers"



**STEP 1:**  
Choose "Precut", "Rolls", or "Gang Sheets".



**STEP 2:**  
Upload Your Customer's Artwork.



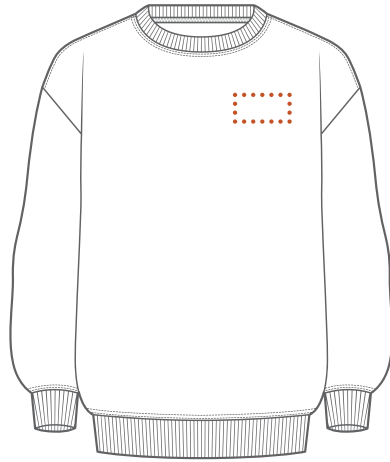
**STEP 3:**  
Add to S&S Activewear Cart.

[Shop Ninja Transfers](#)



FLEECE GUIDE

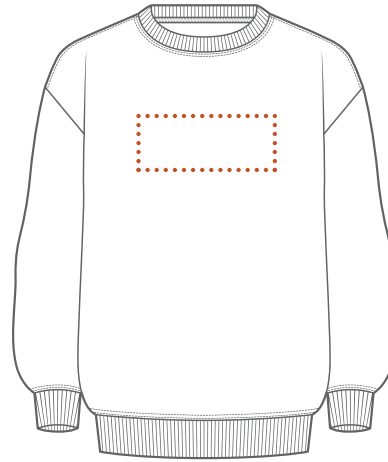
# IMPRINT SIZING GUIDE



## LEFT CHEST

**Width:** 2.5 inches – 5 inches

**Height:** 2.5 inches – 5 inches



## CENTER CHEST

**Width:** 6 inches – 10 inches

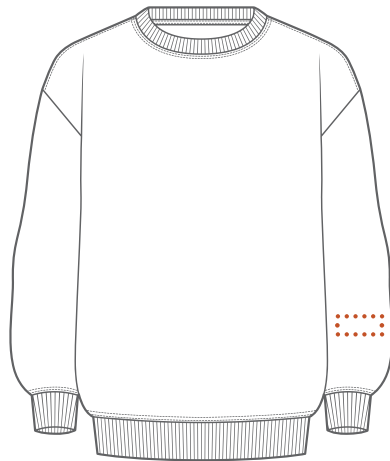
**Height:** 6 inches – 8 inches



## FULL FRONT

**Width:** 10 inches – 14 inches

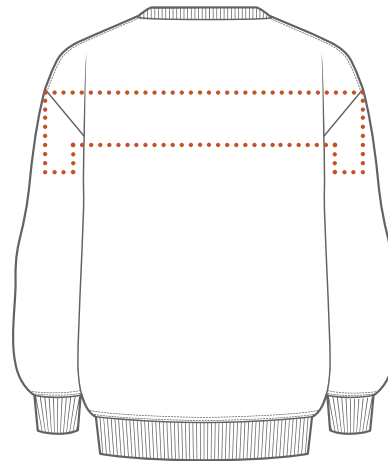
**Height:** 8 inches – 16 inches



## SLEEVE/CUFF

**Width:** 1 inch – 4 inches

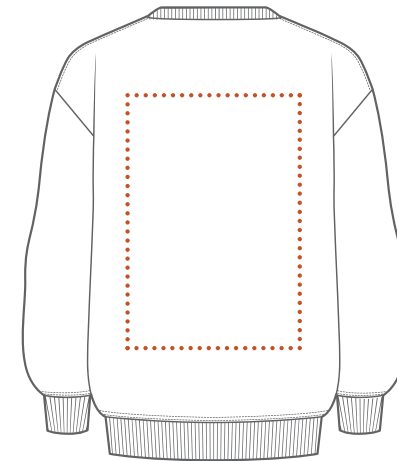
**Height:** 1 inch – 4 inches



## ACROSS SHOULDERS

**Width:** 10 inches – 18 inches

**Height:** 3 inches – 8 inches



## FULL BACK

**Width:** 10 inches – 14 inches

**Height:** 10 inches – 16 inches

\*The Imprint Sizing Guide is a recommendation and sizing may vary.

# GET THE LOOK

## HOW TO STYLE ACTIVEWEAR



**AllPro 48000**  
Performance tees with moisture management ensure all-day comfort.



**Champion S162**  
Polyester shorts offer a blend of mobility and comfort for any active routine.



**Hanes P170**



**Carmel Towel Company C710**  
A quick-drying, odor-resistant towel keeps workouts fresh and hassle-free.



**Imperial X210P**  
Equipped with an antimicrobial sweatband, this cap keeps you fresh during any activity.



**Oakley FOS901243**  
A backpack enhances on-the-go versatility for active lifestyles.

# GET THE LOOK

## HOW TO STYLE *UNIFORMS*



### Devon & Jones DG536

A moisture-managing dress shirt blends professionalism and performance for modern uniform solutions.

Columbia 212475



### Tultex 602

A super-soft layering piece that ensures comfort and versatility for a variety of work environments.



### Columbia 212483

A fleece-lined, water- and wind-resistant jacket adds weather protection, warmth, and durability to any outfit.



### JAANUU M20001

Flexible, wrinkle-resistant pants with functional pockets offer a smart, polished look for wherever the day takes you.



### BAGedge BE060

A canvas laptop sleeve complements uniforms by offering sleek protection and professional functionality.

# GET THE LOOK

## HOW TO STYLE *RETAIL*



**American Apparel 1301**  
A relaxed fit, heavyweight tee aligns with the ongoing trend, offering both comfort and style.



**Columbia 212492**  
A water-resistant, insulated vest offers warmth and protection in a variety of environments.



**Independent Trading Co.  
PRM3500**



**LOCALE GRNDSR**  
This beanie delivers sustainable warmth that stands out with its premium jacquard knit pattern.



**econscious EC8710**  
A sling bag with 3 compartments offers convenient storage, making it a practical accessory.



**TriDri TD604**  
With a relaxed fit, on-trend silhouette, and 4 pockets, these joggers offer a stylish and functional look.

# GET THE LOOK

## HOW TO STYLE PROMOS & EVENTS



### CORE365 CET12

A perfect companion to a sweatshirt at any event thanks to its moisture-wicking performance and the soft cotton-like feel.



### M&O 4800

A comfortable t-shirt provides versatility and ample printing space for an array of promotions.



### Tultex 331



### Adams Headwear LP101

A six-panel twill, unstructured cap provides a customizable, stylish option for a wide range of occasions.



### Gildan 18200

These sweatpants offer affordability, comfort, and a smooth printing surface.



### Q-Tees Q800

This tote bag offers a practical and stylish way to carry goods around.



# INTRODUCING THE NEW *EMBELLISHMENT SUPPORT PAGE*

This new webpage provides a variety of resources — from connecting you with the right contract decorator for your project to helping you solve your most pressing decoration challenges using S&S products.

## **CONTRACT DECORATOR NETWORK**

Do you have a big order, special project or need for unique embellishments? Connect with our CDN network of contract decorators to help lower your costs and streamline operations.

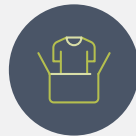
**Join Our Network**

*Contract decorators interested in joining our network can request more info here.*

**Find a Decorator**

*Learn how to access our network of contract decorators for your next order.*

## **NETWORK BENEFITS**



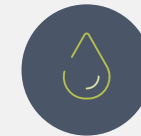
### **Free Freight:**

There are no minimums to receive FREE ground shipping, when shipping from an S&S warehouse to a participating decorator.



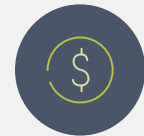
### **Easy to Use:**

Your ordering process stays the same. Just enter the shipping address for a participating decorator and see the benefits immediately.



### **Spoilage Protection:**

Have peace of mind knowing that you have spoilage protection for any decorator errors.



### **No Restock Fees:**

Returns of blank products shipped to participating decorators will be processed with no restocking fees.

# EMBELLISHMENT SUPPORT TEAM

If you've run into a specific hurdle or need advice on how to decorate our products, the **Embellishment Support Team** is ready to help you.



## ***DECORATION KNOWLEDGE CENTER***

Our knowledge center is filled with answers, resources, and tips you'll need to make apparel decorating a breeze.



## ***DECORATION SPEC SHEETS***

Find recommended decoration techniques and printing dimensions for our core brands in our comprehensive decoration spec sheets.

[Visit the Solutions Page](#)

# INDEX

## ACTIVEWEAR

PAGE 08-15

<b>BRAND</b>	<b>STYLE NUMBER</b>	<b>STYLE NAME</b>	<b>PAGE</b>
<b>CREWNECK</b>			
Next Level Apparel	9002	Unisex Malibu Crewneck Sweatshirt	10
Champion	S149	Unisex Reverse Weave® Crewneck Sweatshirt	11
adidas	A586	Men's Crewneck Sweatshirt	11
<b>HOODIE</b>			
Hanes	P170	Unisex Ecosmart® Hooded Sweatshirt	12
TriDri	TD448	Unisex Spun Dyed Hooded Sweatshirt	13
Team 365	TT96	Unisex Zone HydroSport™ Heavyweight Hooded Sweatshirt	13
<b>QUARTER-ZIP</b>			
CORE365	CE418	Men's Origin Performance Pique Quarter-Zip Pullover	14
Independent Trading Co.	EXP20PQ	Men's Perform Quarter-Zip Pullover	15
Under Armour	1386016	Men's Rival Fleece Quarter-Zip Pullover	15

*Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.*



## UNIFORMS

PAGE 16-25

BRAND	STYLE NUMBER	STYLE NAME	PAGE
<b>CREWNECK</b>			
Gildan	18000	Unisex Heavy Blend™ Crewneck Sweatshirt	18
Tultex	340	Unisex Fleece Crewneck Sweatshirt	19
Champion	S600	Men's Powerblend® Crewneck Sweatshirt	19
<b>HOODIE</b>			
Gildan	18500	Unisex Heavy Blend™ Hooded Sweatshirt	20
Independent Trading Co.	IND4000	Unisex Heavyweight Hooded Sweatshirt	21
Under Armour	1370379	Men's Storm Armour Fleece	21
<b>QUARTER-ZIP</b>			
Independent Trading Co.	SS4600QZ	Unisex Midweight Quarter-Zip Pullover	22
Devon & Jones	DG792	Unisex Bristol Sweater Fleece Quarter-Zip Pullover	23
Columbia	212475	Men's Hart Mountain™ II Half-Zip Pullover	23
<b>FULL-ZIP</b>			
BELLA+CANVAS	3759	Unisex Sponge Fleece DTM Full-Zip Hoodie Sweatshirt	24
Team 365	TT95	Unisex Zone HydroSport™ Heavyweight Full-Zip Hooded Sweatshirt	25
DRI DUCK	7033	Men's Crossfire Heavyweight Power Fleece Hooded Jacket with Thermal Lining	25

Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.

# INDEX

## RETAIL

PAGE 26-35

<b>BRAND</b>	<b>STYLE NUMBER</b>	<b>STYLE NAME</b>	<b>PAGE</b>
<b>CREWNECK</b>			
Gildan	SF000	Unisex Softstyle® Midweight Crewneck Sweatshirt	28
econscious	EC5305	Unisex Reclaimist Crewneck Sweatshirt	29
Independent Trading Co.	PRM3500	Unisex Midweight Pigment-Dyed Crewneck Sweatshirt	29
<b>HOODIE</b>			
Independent Trading Co.	SS4500	Unisex Midweight Hooded Sweatshirt	30
American Apparel	RF498	Unisex ReFlex Fleece Hoodie Sweatshirt	31
BELLA+CANVAS	3719	Unisex Sponge Fleece Hoodie Sweatshirt	31
<b>QUARTER-ZIP</b>			
Gildan	SF008	Unisex Softstyle® Midweight 1/4 Zip Sweatshirt	32
ComfortWash by Hanes	GDH425	Unisex Garment-Dyed Quarter-Zip Sweatshirt	33
Spyder	S18027	Men's Xtryme Half-Zip Pullover	33
<b>FULL-ZIP</b>			
Lane Seven	LS14003	Unisex Premium Full-Zip Hooded Sweatshirt	34
Independent Trading Co.	SS4500Z	Unisex Midweight Full-Zip Hooded Sweatshirt	35
econscious	EC5650	Unisex Heritage Full-Zip Hooded Sweatshirt	35

Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.



## PROMOS & EVENTS

PAGE 36-43

<b>BRAND</b>	<b>STYLE NUMBER</b>	<b>STYLE NAME</b>	<b>PAGE</b>
<b>CREWNECK</b>			
Hanes	P160	Unisex Ecosmart® Crewneck Sweatshirt	38
Gildan	19000	Unisex Hammer™ Maxweight Crewneck Sweatshirt	39
Comfort Colors	1566	Unisex Garment-Dyed Crewneck Sweatshirt	39
<b>HOODIE</b>			
Tultex	320	Unisex Fleece Hooded Sweatshirt	40
Next Level Apparel	9303	Unisex Santa Barbara Hoodie Sweatshirt	41
econscious	EC5500	Unisex Heritage Hooded Sweatshirt	41
<b>FULL-ZIP</b>			
Gildan	18600	Unisex Heavy Blend™ Full-Zip Hooded Sweatshirt	42
Tultex	331	Unisex Full-Zip Hooded Sweatshirt	43
BELLA+CANVAS	3739	Unisex Sponge Fleece Full-Zip Hoodie Sweatshirt	43

*Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.*

# START *SHOPPING*

Click below to shop the 2025 Fleece Guide.

[Order Samples](#)

[Shop Fleece Guide](#)



Gildan SF008 in Stone Blue.



ComfortWash by Hanes GDH450 in Crimson Fall.



Tultex 331 in Heather Graphite.

## *EXPLORE OUR COLLECTION OF GUIDES*

[Shop T-Shirt Guide](#)

[Shop Polo Guide](#)



**FLEECE GUIDE**



# S&S ACTIVEWEAR

[www.ssactivewear.com](http://www.ssactivewear.com)

